



**KE Consulting,** presents a new concept for the Hotel Management Area with integrated business services: A Solution tailored for Independent Hotels as well as small and medium Hotel chains.

# **Benefits**

- Quality of Service
- Single view and information integration.
- Increasing Occupancy and ADR.
- Increasing REVPAR.
- Increasing income from other services.
- Interact with the social media.
- Unified Management
- Cost Reduction
- Guaranteed Investment.

KHM-Hotel helps your business to manage efficiently all operational Areas, fully integrated with back-Office Financial, Sales, Purchasing, Inventory data, Reporting, additionally guides your business to be more <u>Customer</u> Centric.



**KHM-Hotel** lets your Hotel Front-desk have a seamless and reliable connectivity with **Revenue Management**, **Corporate Web**, as well as the **Omni Channel Manager**:



# **Functionalities**

- Back-Office (Finance, Invoicing, Purchases, Inventory (F&B), Maintenance).
- Front-Office (Check-In, Check-Out, Activity Booking, Services Sales, Board updating, Parking, Cardex CRM, Room changes, etc...).
- Hotel Chain Management (consolidated).
- Additional Services (SPA, Bar/Restaurant, Golf, Time Sharing, Events, Housekeeping, etc...).
- Multi Hotel, Multi Language, Multi Currency, Multi Country, Multi Company.
- Customer Loyalty.
- Scanning ID documents.
- Magnetic Key Room generation.
- Pay-TV system.
- Social media Customer Satisfaction (Onpremise, Reviews, Facebook, Twitter, Instagram).
- Point of Sales (POS).
- Various Dashboards / KPI.

## **CROSS-SELLING**





Hotel Management integration (Front-Desk / Back-Office) for Microsoft Dynamics 365 technology.



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## **United Kingdom:**

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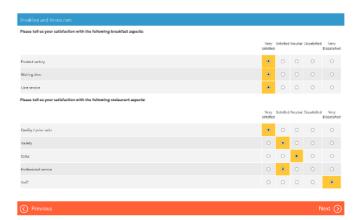
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# **Customer Satisfaction Enquiry / Marketing**

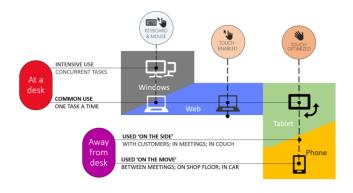
- Increase your hotel customers satisfaction with KHM-Hotel for Marketing.
- Improve hotel's direct reservations.
- Manage more effectively the marketing campaigns.
- Customers to repeat their stay at the Hotel.
- Hospitality is placed amongst Digital Transformation early-adopter industries. Hotels and chains need to make business in a very dynamic environment, with new management areas and IT novelties almost every day.
- KHM-Hotel for Marketing improves customer's information management. Segmentation is more precise, actions effectiveness and interaction with customers.
- This multidevice and multiplatform tool, based on Microsoft Dynamics 365, helps you when creating and launching marketing actions.
- Cardex synchronization with CRM.
- E-mail Marketing campaigns (Launch & Track)
  Social Listening (Twitter, Facebook, ...)





# **Technology**

- KHM-Hotel runs in a flexible architecture (Centralized, Decentralized, or mixed).
- Cloud based or On-Premise. (freedom of choice)
- Legal Compliance (GDPR).
- User Security / Permissions.
- Microsoft Dynamics NAV SQL Server.
- Microsoft Office 365 Integration.
- User Graphical Interface.
- Mobile Devices.



**KE Consulting**, your implementation Partner for United Kingdom and Australia.

- QuoNext Alliance.
- Over 600 installations Worldwide.
- Consultancy, Development, Support (24/7).
- More than 25 years' experience.
- Microsoft Dynamics certified.



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