KE Consulting
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Sales Reporting

Item Profitability by Customer

About the report – Item Profitability by Customer spread across user-specified periods with comparison to the same period of the prior year.

Dates used in filtering must be formatted to the same format used in NAV

Modifying this report – This report can be modified by entering design mode from the Jet tab.

Item Profitability by Customer
Current Period vs. Same Period Prior Year
Customer Filter *
Item Filter *

Cust. No.	Customer Name	Jan-01-19					Jan-01-18					Feb-01-19					Feb-01-18				
		Sales	Quantity	COGS	Profit $	Profit %	Sales	Quantity	COGS	Profit $	Profit %	Sales	Quantity	COGS	Profit $	Profit %	Sales	Quantity	COGS	Profit $	Profit %
C100008	Blanemark Hifi Shop																				
C10003	Cherry Finish Frame	8,603	144	4,700	3,903	45.4%															
C10004	Walnut Medallian Plate	313	6	184	130	41.4%						2,792	48	1,469	1,324	47.4%					
C10006	Cherry Finished Crystal Award- Large	16,736	84	7,983	8,752	52.3%	12,194	60	5,702	6,492	53.2%										
C10014	Canvas Field Bag	1,227	144	661	566	46.1%	119	13	60	60	50.0%	1,429	156	716	713	49.9%					
C10019	Black Duffel Bag	1,489	24	1,025	463	31.1%						9,237	144	6,152	3,085	33.4%					
C10020	Gym Locker Bag	322	24	186	137	42.4%															
C10022	Two Toned Cap	3	1	2	1	42.9%	903	288	464	440	48.7%	885	288	464	421	47.6%					
C10023	Two Toned Knit Hat	351	144	181	170	48.3%	374	144	181	193	51.5%										
C10024	Knit Hat with Bill	3	1	3	2	38.1%	1,507	288	864	643	42.7%	743	145	435	308	41.5%					
C10025	Striped Knit Hat	33	12	17	17	49.9%	421	144	199	222	52.7%						421	144	199	222	52.7%
C10026	Fleece Beanie	409	144	288	121	29.6%	440	144	288	152	34.6%	440	144	288	152	34.6%	440	144	288	152	34.6%
C10027	Pique Visor	33	6	19	15	44.0%	884	144	449	435	49.2%	277	48	150	127	45.8%	74	12	37	37	49.7%
C10028	Twill Visor	112	24	58	54	48.4%															
C10029	Distressed Twill Visor	3	1	2	1	31.2%	483	144	298	185	38.2%	955	288	596	359	37.6%					
C10030	Fashion Visor	4	1	2	2	39.0%															
C10031	Carabiner Watch	37	2	17	19	53.2%						2,474	144	1,236	1,239	50.1%					
C10032	Clip on Clock	8	1	4	3	44.6%	1,151	144	599	552	48.0%										
E10011	Plastic Sun Visor	2	2	1	1	44.7%	115	146	61	53	46.6%	1	1	0	0	42.5%	114	144	60	54	47.1%
E10012	Canvas Stopwatch	970	288	564	405	41.8%	544	150	294	250	45.9%						1,044	288	564	480	45.9%
E10013	Clip on Stopwatch						388	145	209	179	46.2%	382	144	207	174	45.7%					
E10014	Stopwatch with Neck Rope						788	294	379	409	51.9%	776	294	379	397	51.2%					
E10015	360 Clip Watch	282	144	147	135	47.9%						331	168	171	160	48.3%	303	144	147	157	51.6%
E10017	Clip on Clock with Compass						218	144	127	91	41.8%	207	146	128	79	38.0%					
E10018	Flexi Clock & Clip	145	146	88	58	39.7%	2	2	1	1	45.9%	156	144	86	70	44.7%					
S10001	Basketball Graphic Plaque	2,338	144	1,310	1,028	44.0%	2,338	144	1,310	1,028	44.0%	2,194	144	1,310	883	40.3%					
S10002	Football Graphic Plaque						3,490	144	1,712	1,778	50.9%										
S10005	Award Medallian - 2.5"						1,224	144	752	472	38.6%	1,224	144	752	472	38.6%	1,224	144	752	472	38.6%
S10006	Award Medallian - 3"	482	48	355	126	26.2%	1,609	144	1,066	543	33.8%	1,609	144	1,066	543	33.8%	1,609	144	1,066	543	33.8%

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